

Cameron J. Bunker

Email: cameron.bunker@emerson.edu | Phone: (616) 443 6486 | [Website](#)

Academic Appointments

2023-present Assistant Professor of Media Psychology
School of Communication | Emerson College

Education

2020-2023 Ph.D. in Social Psychology | Arizona State University

2017-2020 M.A. in Social Psychology | Arizona State University

2013-2017 B.S. in Psychology, Philosophy | Grand Valley State University

Publications

*signifies a student under my supervision

Peer Reviewed

10. **Bunker, C. J.**, Margraf, J., & Brailovskaia, J. (2025). Social media addiction moderates links between perceptions of freedom and mental health in the United States and Germany. *Psychology of Popular Media*.
9. **Bunker, C. J.**, Balcerowska, J. M., Precht, L., Margraf, J., & Brailovskaia, J. (2024). Perceiving the self as authentic on social media precedes lesser negative mental health: A longitudinal approach. *Computers in Human Behavior*, 152, 108056.
[†PsyPost Coverage](#)
[†Newseria Coverage](#)
8. **Bunker, C. J.** & Kwan, V. S. Y. (2024). Similarity between perceived selves on social media and offline and its relationship with psychological well-being in early and late adulthood. *Computers in Human Behavior*, 152, 108025.
[†Elsevier Research Selection](#)
[†PsyPost Coverage](#)
7. **Bunker, C. J.** & Kwan, V. S. Y. (2023). Deviation from design: Social media use is linked to less connection between the self and others. *Cyberpsychology, Behavior, & Social Networking*.
6. **Bunker, C. J.** & Kwan, V. S. Y. (2021). Do the offline and social media Big Five have the same dimensional structure, mean levels, and predictive validity of social media outcomes? *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*, 15(4).

5. **Bunker, C. J.** & Varnum, M. E. W. (2021). How strong is the association between social media use and false consensus? *Computers in Human Behavior*, 125, 106947.
4. McMichael, S. L., Bixter, M. T., Okun, M. A., **Bunker, C. J.**, Graudejus, O., Grimm, K. J., & Kwan, V. S. Y. (2021). Is seeing believing? A longitudinal study of vividness of the future and its effects on academic self-efficacy and success in college. *Personality and Social Psychology Bulletin*, 01461672211015888.
3. **Bunker, C. J.** Saysavanh, S. E.*, & Kwan, V. S. Y. (2021). Are gender differences in the Big Five the same on social media as offline? *Computers in Human Behavior Reports*, 3, 100085.
2. Bodford, J. E., **Bunker, C. J.**, & Kwan, V. S. Y. (2021). Does perceived social networking site security arise from actual and perceived physical safety? *Computers in Human Behavior*, 121, 106779.
1. Bixter, M. T., McMichael, S. L., **Bunker, C. J.**, Adelman, R. M., Okun, M. A., Grimm, K. J., Graudejus, O., & Kwan, V. S. Y. (2020). A test of a triadic conceptualization of future self-identification. *PLoS One*, 15(11), e0242504.

Chapters and Other Publications

3. Hoynes, W., Hoynes, N., & **Bunker, C. J.** (2024). Media. in Treviño, A. J. (Ed.), *Investigating social problems* (4th ed.). Sage publications.
2. **Bunker, C.** (2017). Pluralistic insight into identity both for ourselves and for others. *Aporia: Undergraduate Journal of Philosophy*, 17, 8-15. [undergraduate work]
1. **Bunker, C.** (2015). A distinction between sense of personal identity and the produced self. *Apollon: Undergraduate Journal of the Humanities*, 5, 17-23. [undergraduate work]

Manuscripts Under Review

- Bunker, C. J.**, Torres-Pantoja, S., Panek, E., & Bayer, J. B. (Mis)perceptions of other peoples' usage of social media platforms. [minor revision at *Technology, Mind, & Behavior*]
- Bunker, C. J.** Self-perceptions on social media and offline contrast from those perceived in others. [under review at *European Journal of Personality*]
- Loew, P.* & **Bunker, C. J.** Context collapse in self-consciousness between offline and social media contexts is gendered. [under review at *Media Psychology*]
- Bunker, C. J.**, Kirsch, A., & Kenrick, D. T. How parents and their young adult children perceive digital impacts on the fundamental social motives. [under review at *Journal of Media Psychology*]

[The Global Social Media Experiment Team](#)† Testing the causal impact of social media reduction around the globe. [In-principal Acceptance for Registered Report at *Nature*]

†Author list to be determined.

Capraro, V., Globig, L. K., Rausch, Z., Rathje, S., Wormley, A. S., . . . **Bunker, C. J.**, . . . Olson, J. A., Kross, E., Twenge, J., Haidt, J., Van Bavel, J. J. A collective review on some potential negative impacts of smartphone and social media use on adolescent mental health: Results from a Delphi process. [under review at *Nature Human Behavior*]

Ferrara, C., **Bunker, C. J.**, & Katz, O. Values and missions over rankings: Understanding Boston family priorities during school assignment decisions. [under review at *Teachers College Record*]

Manuscripts in Preparation

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Bunker, C. J. & Talaifar, S. Algorithmic predictions constrain the self. [Writing for *Psychological Science*]

Bunker, C. J., Ross, M. Q., Rhee, L., Le, H., Mount, J., Harari, G. M., Yung-Ju. C., & Bayer, J. B. Individual differences in daily mobilities: Clarifying the role of personality. [Writing for *Journal of Personality*]

Torres-Pantoja, S., **Bunker, C. J.**, & Bayer, J. B. Misperceptions of others' social media use predicts perceived digital impacts. [Writing for *Media Psychology*]

Grants, Fellowships, & Awards

Grants & Fellowships

External

2023 Scouting for Global Excellence Program Fellowship | Ruhr University Bochum (€12,000)
2022 Travel Grant | Society for Personality and Social Psychology (\$500)
2015 Research Experience for Undergraduates | National Science Foundation (\$3000)

Internal

2024 Jerome I. Aron Fund Grant | Emerson College (\$5000)
2024 Faculty Development Fund Pool Recipient | Emerson College (\$2000)
2021 Publication Grant | Arizona State University Graduate and Professional Student Association (\$750)
2020-2022 Research Grant x 3 | Arizona State University Graduate and Professional Student Association (\$2000)
2018-2022 Travel Grant x 4 | Arizona State University Graduate and Professional Student Association (\$2990)
2017-2022 University Graduate Fellowships x 5 | Arizona State University (\$19,019)
2016 Student Summer Scholars Research Grant | Grand Valley State University (\$5900)
2016 Student Summer Scholars Travel Grant | Grand Valley State University (\$1000)
2015 Academic Conference Grant | Grand Valley State University (\$400)

Awards

- 2022 Robert B. Cialdini Dissertation Project Prize
- 2022 International Postdoc Week Scholar | Scouting for Global Excellence Program, Ruhr University Bochum
- 2018 Graduate Research Fellowship Program - Honorable Mention | National Science Foundation
- 2017 Academic Excellence Award for Most Outstanding Student in a Major: Psychology | Grand Valley State University
- 2016 Distinguished Undergraduate Research Scholar | Grand Valley State University

Presentations

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13. **Bunker, C. J.**, Torres-Pantoja, S., Panek, E., & Bayer, J. B. (2025). *Social media windows: Quantifying (mis)perceptions of who uses eight platforms and what they see*. Paper presented at the 75th Annual International Communication Association Conference, Denver, CO.
12. **Bunker, C. J.** (2025). *(Mis)perceptions of others online: Comparing self and other reports of personality across social media and offline contexts*. Data blitz presented at the Authenticity Preconference at the 26th Annual Convention for the Society for Personality and Social Psychology conference, Denver, CO.
11. **Bunker, C. J.** (2024). *People misperceive personality as more extreme on social media than offline*. Data blitz presented at the Personality Science Preconference at the 25th Annual Convention for the Society for Personality and Social Psychology, San Diego, CA.
10. **Bunker, C. J.** (2023). *Similarity between perceived selves on social media and offline and its relationship with psychological well-being in early and late adulthood*. Invited talk presented to the Institute of Psychology, University of Gdańsk, Gdańsk, Poland.
9. **Bunker, C. J.** (2023). *Similarity between perceived selves on social media and offline and its relationship with psychological well-being in early and late adulthood*. Invited talk presented to the Department of Clinical Psychology and Psychotherapy at Ruhr University Bochum, Bochum, Germany.
8. **Bunker, C. J.** (2023). *How similar people view themselves on social media versus offline predicts psychological well-being*. Invited talk presented to the Department of Humanities and Social Sciences at the New Jersey Institute of Technology, Newark, NJ.
7. **Bunker, C. J.** (2023). *How similar people view themselves on social media versus offline predicts psychological well-being*. Invited talk presented to the Marketing Communication Department at Emerson College, Boston, MA.
6. **Bunker, C. J.** (2023). *How similar people view themselves on social media versus offline predicts psychological well-being*. Invited talk presented to the Psychology Department at the College of Idaho, Caldwell, ID.

5. **Bunker, C. J.**, Bergh, A. J.*, Kwan, V. S. Y. (2022). *Capturing the fundamental motives to use social media*. Talk presented at the Annual Convention for Social Media and Society, virtual.
4. **Bunker, C. J.** & Kwan, V. S. Y. (2022). *Identity in Generation Z: Comparing perceived personality between the general self and offline and social media contexts*. Invited talk presented to the Psychology Department at the University of Georgia, Athens, GA.
3. **Bunker, C. J.** & Varnum, M. E. W. (2021). *How strong is the association between social media use and false consensus?* Paper presented at the Australasian Congress for Personality and Individual Differences, Virtual Conference.
2. **Bunker, C.** (2016). *Are accurate universalist theories of the self-concept possible?*. Paper presented at the Calvin College and Grand Valley State University 4th Annual Undergraduate Philosophy Conference, Grand Rapids MI.
1. **Bunker, C.** (2015). *A distinction between sense of personal identity and the discursively produced self*. Paper Presented at the Calvin College and Grand Valley State University 3rd Annual Undergraduate Philosophy Conference. Grand Rapids MI.

Posters

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17. Arrua, N. M.*, Dietrich, A.*, Guevara Beltran, D., Ojeda-Linares, C. I., & **Bunker, C. J.** (2026). Who uses the internet in a subsistence society? Links between internet use, personality, and mental health in the Mayangna. Poster to be presented at the annual meeting of the Eastern Psychological Association, Boston, MA.
16. Loew, P.* & **Bunker, C. J.** (2026). Context collapse in self-consciousness on social media is gendered. Poster to be presented at the Psychology of Media and Technology preconference at the 27th Annual Convention for the Society for Personality and Social Psychology conference, Chicago, IL.
15. Loew, P.*, Alvarez, C. A.*, & **Bunker, C. J.** (2025). Context collapse in self-consciousness between offline and social media contexts is gendered. Poster presented at the Psychology of Media and Technology preconference at the 26th Annual Convention for the Society for Personality and Social Psychology conference, Denver, CO.
14. Malhotra, T.* & **Bunker, C. J.** (2025). Gen Z who perceive themselves as more extraverted on social media have less clear self-concepts. Poster presented at the 26th Annual Convention for the Society for Personality and Social Psychology conference, Denver, CO.
13. Palmer, C.* & **Bunker, C. J.** (2024). Narcissism predicts social media use over and above authenticity. Poster presented at the 25th Annual Convention for the Society for Personality and Social Psychology conference, San Diego, CA.

12. **Bunker, C. J.** & Kwan, V. S. Y. (2023). Deviation from design: Social media use is linked to less connection between the self and others. Poster presented at the 24th Annual Convention for the Society for Personality and Social Psychology conference, Atlanta, GA.
11. Bergh, A. J.*, **Bunker, C. J.**, Kwan, V. S. Y. (2022). *Capturing the fundamental motives to use social media*. Poster presented at the 23rd Annual Convention for the Society for Personality and Social Psychology conference, San Francisco, CA.
10. **Bunker, C. J.** & Varnum, M. E. W. (2022). *How strong is the association between social media use and false consensus?* Poster presented at the Psychology of Media and Technology preconference at the 23rd Annual Convention for the Society for Personality and Social Psychology conference, San Francisco, CA.
9. Saysavanh, S. E.*, **Bunker, C. J.**, Kwan, V. S. Y. (2021). *Are gender differences in neuroticism the same on social media as offline?* Poster presented at the 22nd Annual Convention for the Society for Personality and Social Psychology conference, Austin, TX (moved online due to Covid-19).
8. **Bunker, C. J.** & Kwan, V. S. Y. (2020). *Big Five personality trait differences between offline and social media contexts*. Poster presented at the 21st Annual Convention for the Society for Personality and Social Psychology conference, New Orleans, LA.
7. **Bunker, C. J.** & Varnum, M. E. W. (2020). *Information biases in social media: an individual difference approach*. Poster presented at the Psychology of Media and Technology preconference at the 21st Annual Convention for the Society for Personality and Social Psychology conference, New Orleans, LA.
6. **Bunker, C. J.**, Bixter, M. T., & Kwan, V. S. Y. (2019). *Do the Big Five predict the malleability of your future self-vividness?* Poster presented at the 20th Annual Convention for the Society for Personality and Social Psychology conference, Portland, OR.
5. **Bunker, C. J.** & Kwan, V. S. Y. (2018). *Persons change from physical life to social media: Malleable self-awareness*. Poster presented at the Annual Convention for the American Psychological Association, San Francisco, CA.
4. Naidu, E.*, Adelman, R., **Bunker, C.**, Bixter, M., Graudejus, O., Okun, M., & Kwan, V. S. Y. (2018). *The differential effects of familism values for Hispanic and White students on future certainty*. Poster presented at the Annual Convention for the American Psychological Association, San Francisco, CA.
3. **Bunker, C. J.** & Kwan, V. S. Y. (2018). *Persons change from physical life to social media: Malleable self-awareness*. Poster presented at the Self and Identity preconference at the 19th Annual Convention for the Society for Personality and Social Psychology conference, Atlanta, GA.
2. **Bunker, C.**, Fifić, M., Pham, N., & Bulthuis, K. (2016). *The influence of self-esteem on stopping rule decision-making*. Poster presented at the 57th Annual Meeting of the Psychonomic Society, Boston, MA.

1. **Bunker, C.,** Fifić, M., Anasara, A., & Pham, N. (2015). *Personality-driven decision strategies and decisiveness in stopping evidence collection*. Poster presented at the 56th Annual Meeting of the Psychonomic Society, Chicago, IL.

Teaching

Instructor (N = 21) | Instructor rating average = 4.5/5 (5 = most positive)

2026	Causal Inference in Media Psychology x 1 Emerson College
2024-2025	Methods of Inquiry in Media Psychology x 2 Emerson College
2024-2025	Theories of Self and Identity x 2 Emerson College
2023-2025	Communication, Media, and Society x 3 Emerson College
2023-2025	Media Psychology x 3 Emerson College
2022-2026	Social Psychology x 6 Arizona State University; Emerson College
2019-2021	Research Methods Laboratory x 4 Arizona State University

Assistant

2022	Social Psychology Instructor: Douglas T. Kenrick Arizona State University Guest Lecture: <i>The Person in Social Psychology: Narrative Identity, Dispositional Traits, and Characteristic Adaptations</i>
2021, 2022	Introduction to Statistics x 2 Instructor: Elizabeth Nelson Arizona State University
2015	Introduction to Logic Instructor: Ronald Loeffler Grand Valley State University

Mentorship

Students Supervised (N = 23)

Current	Hailey Forman, Nathalie Arrua, Carlen Arevalo Alvarez, Tarak Malhotra, Linus Helmhold, Renee Fridson-Borshchev
2024-2025	Phoebe Loew Psychology M.A. Program Pepperdine University
2024-2025	Griffin Willner Clinical Research Coordinator Massachusetts General Hospital
2023-2024	David Yu Behavioral Health Technician Boston Children's Hospital
2021-2023	Samantha Weiss Psychology Ph.D. Program Baylor University
2021-2022	Mithil Khemani Registered Behavior Technician Hopebridge
2020-2021	Shea Saysavanh Counseling M.A. Program Arizona State University
2020-2021	Rachel Kang Software Engineer Intern SAP
2019-2020	Cody Schwartz Linguistics M.A. Program Université de Paris
2019-2020	Brooke Blazek Counselling M.A. Program Northern Arizona University
2018-2022	Megan Hall Biostatistician Translational Genomics Research Institute
2018-2019	Xiaoyun Yin Human Systems Engineering M.S. program Arizona State University
2018-2019	Christina Meyers M.F.T. Program University of California – Los Angeles
2018-2019	Weisong Tang M.B.A. Program Thomas Jefferson University
2018-2019	Hannah Finch Industrial/Organizational Psychology Ph.D. program Colorado State University

2017-2018 Sophie Reiners | Global Risk and Compliance Manager | American Express
2017-2018 Esha Naidu | Post-doctoral Researcher | Duke University
2017-2018 Nam Hee Kim | Quantitative Methods in the Social Science M.A. Program |
Columbia University

Quantitative Training

Analysis of Variance (Instructor: Kevin J. Grimm)
Multiple Regression (Instructor: Leona S. Aiken)
Research Methods (Instructor: William R. Corbin)
Structural Equation Modeling (Instructor: Kevin J. Grimm)
Psychometric Methods (Instructor: Michael C. Edwards)
Advanced Measurement (Instructor: Michael C. Edwards)
Advanced Training Institute in Structural Equation Modeling in Longitudinal
Research (American Psychological Association)

Professional Service

Roles

2025-Present Media Psychology Program Director | Emerson College
2024-2025 Faculty Development and Research Council | Emerson College
2021-2023 Social Psychology Doctoral Program Admissions Committee Member | Arizona
State University
2020 Graduate Service Assistant | Career Pathways and Perceptions of ASU Ph.D.
Students and Alumni Project for the Dean of the Graduate College
2020-2021 Social Psychology Area Representative | Arizona State University
2019-2023 Graduate Student Peer Mentor | Arizona State University
2018-2022 Psychology Department Office Space Student Coordinator | Arizona State
University
2018-2019 Diversity Inclusion Science Initiative Conference Reviewer | Arizona State
University
2018-2019 Graduate and Professional Student Association Research Grant Reviewer | Arizona
State University
2015-2017 President of the Student Philosophical Society | Grand Valley State University
2016-2017 Student Ambassador for Office of Undergraduate Research and Scholarship | Grand
Valley State University

Reviewer

Behaviour & Information Technology
Cyberpsychology, Behavior, and Social Networking
Humanities and Social Sciences Communications
Journal of Child and Family Studies
Journal of Happiness Studies
Journal of Personality and Social Psychology
Mass Communication and Society

New Media and Society
Peer Community in Psychology
Personality and Individual Differences
Perspectives on Psychological Science
Psychology Research and Behavioral Management
Royal Society Open Science
Scientific Reports

Professional Affiliations

Society for Personality and Social Psychology
International Communication Association
Eastern Psychological Association

References

Virginia S. Y. Kwan
Professor, Department of Psychology
Arizona State University
Email: virginia.kwan@asu.edu

Douglas T. Kenrick
President's Professor, Department of Psychology
Arizona State University
Email: douglas.kenrick@asu.edu

Michael E. W. Varnum
Associate Professor, Department of Psychology
Arizona State University
Email: michael.varnum@asu.edu

Joseph B. Bayer
Associate Professor, School of Communication
The Ohio State University
Email: bayer.66@osu.edu